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## Media Advisory

### Media Registration Now Open For ITS America's 20<sup>th</sup> Annual Meeting & Exposition in Houston May 3-5, 2010

Media registration is now open for the Intelligent Transportation Society of America's 20<sup>th</sup> Annual Meeting and Exposition in Houston, TX from May 3-5, 2010. Registered media will be allowed to attend all forums, demonstrations, tours and exhibitions at no charge.

To register, contact Emily Fishkin at (202) 721-4204 or [efishkin@itsa.org](mailto:efishkin@itsa.org). Additional information on ITS America's 20<sup>th</sup> Annual Meeting and Exposition is online at <http://www.itsa.org/amprogram.html>.

More than 2,000 public and private sector officials and innovation leaders are expected to attend the annual meeting. The three-day event will conclude with U.S. Transportation Secretary Ray LaHood convening a Surface Transportation Reauthorization Outreach Meeting with stakeholders on Wednesday, May 5:

# **Highlights of ITS America 2010 Annual Meeting and Exposition**

**George R. Brown Convention Center, Houston, Texas**

## **Monday, May 3**

### **Texas Senate Transportation and Homeland Security Committee Hearing**

Testimony from the Texas DPS, TxDOT and ITS America on congestion and air quality, overweight vehicles, hurricane response, and other issues.

### **Opening Plenary and Texas Transportation Roundtable**

- The Honorable Annise Parker, Mayor of Houston
- The Honorable Edward M. Emmett, Harris County Judge
- The Honorable Sheila Jackson Lee (D-TX/18), Chair, Homeland Security Subcommittee on Transportation Security and Infrastructure Protection, U.S. House of Representatives

Moderator: Dennis L. Christiansen, Director, Texas Transportation Institute

Panelists:

- Amadeo Saenz Jr., Executive Director, Texas Department of Transportation
- Frank J. Wilson, President and CEO, Houston METRO
- Michael S. Marcotte, Public Works Director, City of Houston
- John Simler, President, TransCore

### **Distracted Driving: Facts and Fallacies**

### **ITS Awards and Welcome Reception**

- The Honorable Pete Olson (R-TX/22), Committees on Transportation and Infrastructure, Science and Technology, and Homeland Security, U.S. House of Representatives

## **Tuesday, May 4**

### **U.S. DOT Modal Administrator Plenary**

#### **Congestion Management**

- Mary E. Peters, Former Secretary, U.S. DOT
- Tom Sorel, Commissioner, Minnesota DOT

#### **Transportation and Climate Change**

- Susan Bromm, Director, Office of Federal Activities, U.S. EPA
- Robert Bertini, Deputy Administrator, Research and Innovative Technology Administration
- James Corless, Executive Director, Transportation for America (T4 America)

**Wednesday, May 5**

**Closing Plenary**

- Ray LaHood, U.S. Secretary of Transportation
- Sam Palmisano, Chairman and CEO, IBM

Moderator: C. Michael Walton, Professor, University of Texas at Austin

**USDOT Transportation Authorization Outreach Meeting**

- Ray LaHood, U.S. Secretary of Transportation
- Polly Trottenberg, Assistant Secretary for Transportation Policy, U.S. DOT
- U.S. DOT Modal Administrators

The Intelligent Transportation Society of America represents more than 400 member organizations including public agencies, private corporations, and academic institutions involved in the research, development, and deployment of technologies that improve safety, increase mobility, strengthen the economy, and sustain the environment. <http://www.itsa.org>

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